Program Development

May 14, 2011 HOD Meeting

Jade Sobek

<u>Areas of focus for Long Course 2011 Program Development</u>

1. Novice Swimmer Clinic, Havre, MT
    a. The Havre Lions Swim Team is conducting the Great Northern Swim Meet & Technique Camp. The technique camp will be led by Kirby Majerus and Diane Robinson of Missoula, Montana. Swimmers registered for the swim meet may participate in the swim camp.
    b. Estimated costs: $285 travel, Coaches Stipend?
2. Junior All-Star (12 and under)
    a. 20 swimmers had AAA times
    b. Red Blanket's ordered with "2011 Montana Swimming Junior All-Stars" on them
    c. Cost $380
3. Treasure State Swim Camp
    a. Run by Bozeman Barracudas June 12-17th
    b. No cost to LSC (swimmer's pay $350 to participate)
    c. Mission Statement
        i. To provide a holistic approach to competitive swimming in Montana which seeks to:
        ii. Encourage personal responsibility in and out of the pool
        iii. Develop goals in swimming and life and determine the steps required to achieve them
        iv. Create interest and excitement in senior level competitive swimming in Montana
        v. Develop relationships with fellow swimmers and coaches to build up the Montana swimming community
        vi. Educate about swimming opportunities at the collegiate level and beyond
        vii. Feature Coach - Brian Scharder from Sun Belt Conference Campions Denver University.
4. Working with Deidre Loyda to host AAA All Star Camp (13 and over) at Bozeman Swim Center/High School

<u>Area of focus for upcoming Short Course Season 2011-2012</u>

1. Montana Swimming IMX Challenge
    a. Encourage kids to swim all events for IMX-encourages kids to participate in more meets, and swim more events that will help them become better swimmers.
    b. Possible prizes for top 3 per age group/gender, and participation certificates (available from USA swimming online), Swim Cap with IMX logo for participants as well (working on this)
    c. Updates on MT swimming Website
    d. Possible Montana IMX meet