Montana Swimming House of Delegates

License Plate info

I talked to Monte Dolack to see if he had a piece of artwork with a swimmer on it and he said he didn't. He said if we found a piece of his art work that we liked he would be happy to give us the rights to put it on Montana License plates. He said he was not in a position to create a new one right now because he is currently too busy with other projects.

He suggested that we create a contest for any artist in the state to submit their works and the person we choice would be awarded $200-$500.00. This would assume the state would allow us to use the picture we choose on a license plate. We could also make prints and sell them to make money for us and the artist.

He sent me to Tom Benson at the Missoula Cultural Council. I talked to Tom and he said he would help us publicize this if this was the way we were going to go. He thought if we had more than one prize it might be better so two or three people would win something. This would also allow us to have a few choices to make into a plate just in case our first choice wasn't approved by the state.

I think the license plate idea is a good one still. We could open the contest up to any artist, swimmer, or family member who wanted to create an entry for it.

Championship Swim Meet Committee (Montana LSC Corporate Sponsors)

The Championship Swim meet committee had a couple of meetings on how we were going to run our championship meets. One of the ideas that came out of the meetings was soliciting Corporate Sponsors for Montana Swimming. We figured we would charge $5000.00 per year for a Montana Swimming Sponsorship. If a company wanted to sponsor an event it would cost $10,000.00. If two sponsors wanted to sponsor the same event then it would be $5000.00 each.

One of the benefits each sponsor would get is an ad in all the swim meet programs in the state of Montana. We are hoping that every team would be willing to do this. I will be putting forward a motion that requires the clubs in the state to insert the Corporate Sponsor ads into their programs. This is one of the benefits that we wanted to offer them.

We also figured that if a sponsor wanted color they would have to print their own ads and then the teams would insert them into the programs. That would allow them to have two full page ads since they will be printing on one side of the paper, they might as well get both sides printed on. We would also want the clubs to send us copies of their programs so we could give them to the sponsors showing their ad that went in to the programs.

Clubs that sell the corporate sponsorships would get 20% of what Montana swimming receives. We are hoping this will incent the clubs to go out and help Montana swimming by selling Corporate Sponsorships. This will ultimately help all the clubs in the state by allowing Montana swimming to offer more programs, cut current club meet fees, pay for officials registrations, offset other costs Montana Swimming has or other things that the membership wants to do with these dollars.

Curt Jacobson
Past Finance Chair