2/12/11

Montana Swimming State Swim Meets Committee meeting

Members

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Craig Smith	csmith@rightnow.com
Merle Gunderson	mtgunders@msn.com
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Dennis Fleming	denfleming@msn.com

Dennis invited board member Les Denny les.denny@gmail.com

This meeting was held on Saturday morning February 12th 2011 before High School State Swim Meet. The meeting was setup to discuss how Montana Swimming will run all the state meets.

Choosing Officials for the meet

1. Fill out the "Officials Request for Assigned Position" and submit 4 months before meet for the Meet Referee and Administrative Referee.
2. Send the names for all the Officials requesting Meet Referee, Administrative Referee and meet register positions to all the teams for comments. Each team can send their recommendations for these two positions out of the names submitted. These recommendations will be used by the committee to help decide who will be assigned to these positions. Each team has two weeks to send their recommendations. They are for the committee's informational purposes only. Remember silence is agreement, if clubs don't send back their forms they agree to what is being decided upon.
3. The committee who picks the two positions will be comprised of the Montana General Chair, one person from host team for that State meet, Officials Chair, Technical Chair, One Athlete Representative and Coaches Representative. (This is my idea of who should be deciding this, we really didn't talk about who should pick them.)
4. The committee picks the two positions and notifies all applicants on who was chosen.
5. The officials chosen finalize the contract and send it out at least 3 months before the meet.
6. The two officials will assign a date for all other officials interested in working the meet in assigned positions to turn in their requests.
7. All officials that fill out the "Officials Request for Assignment" form will receive two state officials collared meet shirts.

Deadlines for applications

Long course by April 1st (4 months), committee needs to meet via phone or we could move up the deadline to short course state and have a meeting there.

Short Course (September 30th, 4 months before, committee can meet during the fall HOD meeting.)

Fee for State Meets

The committee decided we should leave the fees the same for now. Once we have done the state meets for a full year, we should hopefully have a basis for what is needed if we need to change it.

Advertising

100% - goes to the host team for all the Ad's that they sell.

$25.00 business card size

$25.00 ¼ page

$50.00 1/2 page

$100.00 Full page

$200.00 Full Page Color Ad

Color ads are available only in the full page size. The business has to provide the color ad so that we can insert it in the program. Because they are providing the ads they can also print ad copy on the backside as well since they are providing the paper and color.

All other teams get 50% of these fees and Montana Swimming gets the other 50%. The host team is required to print or insert the ad in the programs. The ads are due 30 days in advance of the meet.

We need to send to the corporate sponsors a meet program from each meet that they have their ad in. This is something we need to think about so they have proof and it reminds them all the good will and advertising they are getting for their Montana Swimming sponsorships.

The host team gets all the money from the program, concessions, and swim shop sales.

Awards are ordered and paid for by Montana swimming.

Host team provides the meet manager.

Bids for state meets are due 1 week before the spring meeting for Short Course, and B-C championships. The Long Course State meet is due 1 week before the fall meeting.

I created a meet bid form that has on it the following. Please look it over and let me know.

Facilities –

Rent -

Equipment –

Restrictions on concessions –

Will club do concessions or will another party do it.

City and business pricing concessions or sponsors. 100% goes to Montana Swimming.

Pool size, seating, parking spectator, gyms, extra seating, sound system in gym, TV of events in gym. Multiple teams can put in bids for one meet.

Bid $ it will cost to do the meet.

How much do – cost or make money.

Montana Swimming Corporate Sponsors

$5,000.00 per year

$10,000.00 per sponsored event (2 - $5000 sponsors or someone to sponsor the whole event for $10,000)

Do we want to give the clubs a % of the sponsorship for the clubs that are selling them? So give them X% of each one that they sell, like 5%, 10% or whatever percent we decide.

Here is a list of some of the things that the corporate sponsors can get. We have to finalize this.

Banner, ads , Zones meet sponsor, logo on T- shirt, B-C camp sponsor, 2 spots per event and camp, Montana Swimming Website Sponsors, Bumper sticker for MT Swimming sponsored, Press Release for sponsors, logo on water bottles at camps,

Possible corporate Sponsors

Blue Cross Blue Shield, DA Davidson, First Interstate Bank, JCCS, Galusha Higgins Galusha, Anderson Zuermulan, New West Health, Rightnow technologies, CTA, Town Pump, Wells Fargo, Morrison Maierly, Verizon, Northwestern Energy, Washington Corp, any more ideas???? All companies with state wide locations or multiple locations in the state.

We need to make a sponsorship package to take to these businesses which tells them why they should consider being a corporate sponsor of Montana Swimming.

Create a MT Swimming flier similar to the USA swimming flier. This can be used by the clubs to help recruit kids in the state.

Promote Team Montana and Swimming throughout the state.

Get someone to do press release for all of Montana Swimming.

Curt